



TOPLINE & METHODOLOGY

Spectrum News NY1/Ipsos NYC Mayoral Primary Poll: May

Conducted by Ipsos using KnowledgePanel®
A survey of NYC Residents (ages 18+)

Interview dates: May 17-31, 2021

Number of interviews: 3,249

Number of interviews among Democratic likely voters: 906

Credibility interval: +/-2.4 percentage points at the 95% confidence level

Credibility interval among likely Democratic primary voters: +/- 4.5

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

*NOTE: * = less than 0.5%, - = no respondents*

Annotated Questionnaire:

S3. Which borough do you live in?

| | Total | 4/1-15 | Likely Voters | 4/1-15 Likely Voters |
|---------------|-------|--------|---------------|----------------------|
| The Bronx | 16 | 16 | 12 | 16 |
| Brooklyn | 30 | 30 | 31 | 28 |
| Manhattan | 21 | 21 | 28 | 26 |
| Queens | 28 | 27 | 26 | 26 |
| Staten Island | 6 | 5 | 3 | 4 |
| Skipped | - | - | - | - |

S4. Do you have children in the following age groups in your household?

| | Total | Likely Voters |
|--|-------|---------------|
| Under 4 years old | 9 | 7 |
| 4 to 12 years old | 16 | 17 |
| 13 to 17 years old | 12 | 17 |
| 18 or older | 21 | 22 |
| I do not have any children in my household | 55 | 55 |
| Skipped | * | * |



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1. Which of the following do you consider to be the main problems facing New York today? You may select up to three.

| | Total | 4/1-15 | Likely Voters | 4/1-15 Likely Voters |
|----------------------------------|-------|--------|---------------|-------------------------|
| Crime or violence | 46 | 39 | 46 | 39 |
| Affordable housing | 31 | 28 | 45 | 37 |
| COVID-19/coronavirus | 30 | 49 | 32 | 51 |
| Racial injustice | 20 | 23 | 25 | 27 |
| Gun control | 20 | 16 | 20 | 21 |
| Unemployment | 19 | 21 | 15 | 18 |
| Taxes | 14 | 14 | 13 | 11 |
| Police reform | 12 | 9 | 18 | 11 |
| Education | 11 | 12 | 12 | 12 |
| Healthcare | 11 | 11 | 11 | 12 |
| Transportation/infrastructure | 11 | 10 | 18 | 14 |
| Opioid or drug addiction | 10 | 8 | 7 | 7 |
| Climate change/natural disasters | 7 | 7 | 11 | 8 |
| Immigration | 6 | 6 | 3 | 4 |
| Other | 3 | 2 | 3 | 3 |
| None of these | 5 | 2 | 2 | 2 |
| Skipped | - | * | - | - |

2. Are you currently registered to vote in New York City, or not?

| | Total | 4/1-15 | Likely Voters | 4/1-15 Likely Voters |
|--|-------|--------|---------------|-------------------------|
| Yes, registered to vote at my current address | 79 | 74 | 100 | 100 |
| No, not registered to vote at my current address | 21 | 25 | - | - |
| Skipped | * | * | - | - |

3. Do you plan to register to vote in New York City before the citywide **primary elections** for mayor, comptroller, and other offices, taking place next month* in June?

**In this wave, "next month" was added to question text*

| Base: Not registered to vote | Total (n=524) | 4/1-15 (n=733) | Likely Voters | 4/1-15 Likely Voters |
|-------------------------------------|------------------|-------------------|------------------|----------------------------|
| Yes | 26 | 25 | - | - |
| No | 73 | 75 | - | - |
| Skipped | * | * | - | - |



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4. **[If registered to vote]** What political party are you registered with?
[If plan to register to vote] What political party do you plan to register with?

| Base: Registered to vote/plan to register to vote | Total (n=2,885) | 4/1-15 (n=2,955) | Likely Voters | 4/1-15 Likely Voters |
|--|------------------------|-------------------------|----------------------|-----------------------------|
| Democratic party | 64 | 63 | 99 | 99 |
| Republican party | 14 | 13 | - | - |
| Conservative party | 1 | 2 | - | - |
| Working Families party | 2 | 1 | 1 | 1 |
| No party affiliation | 18 | 21 | - | - |
| Skipped | * | * | - | - |

5. How likely are you to vote in the citywide **Democratic primary** election for mayor, comptroller, and other offices next month*?
**Question text changed from “in June” or “this June” for first wave, to “next month” for this wave, where applicable*

| Base: Registered to vote/plan to registered to vote | Total (n=2,885) | 4/1-15 (n=2,955) | Likely Voters | 4/1-15 Likely Voters |
|--|------------------------|-------------------------|----------------------|-----------------------------|
| 1 – Completely certain I will not vote | 13 | 11 | - | - |
| 2 | 1 | 3 | - | - |
| 3 | 2 | 2 | - | - |
| 4 | 2 | 2 | - | - |
| 5 | 6 | 7 | - | - |
| 6 | 4 | 5 | 1 | * |
| 7 | 5 | 9 | 1 | 5 |
| 8 | 9 | 11 | 6 | 10 |
| 9 | 8 | 8 | 9 | 14 |
| 10 – Completely certain I will vote | 41 | 33 | 83 | 71 |
| Don't know | 10 | 9 | - | - |
| Skipped | - | * | - | - |
| <i>Mean</i> | <i>7.4</i> | <i>7.1</i> | <i>9.7</i> | <i>9.5</i> |

6. **Question #6 held for future release**
7. **Question #7 held for future release**

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8. How familiar are you with the following public figures, taking into account all the ways you may have heard about them?

| Total Familiar (Very + Somewhat) Summary | Total | 4/1-15 | Likely Voters | 4/1-15 Likely Voters |
|---|--------------|---------------|----------------------|---------------------------------|
| Andrew Yang | 63 | 55 | 85 | 77 |
| Scott Stringer | 51 | 42 | 77 | 61 |
| Eric Adams | 48 | 39 | 73 | 53 |
| Kathryn Garcia | 36 | 25 | 54 | 29 |
| Shaun Donovan | 31 | 27 | 50 | 35 |
| Ray McGuire | 31 | 26 | 50 | 32 |
| Maya Wiley | 30 | 26 | 52 | 36 |
| Dianne Morales | 24 | 22 | 35 | 25 |

| Maya Wiley | Total | 4/1-15 | Likely Voters | 4/1-15 Likely Voters |
|-----------------------------------|--------------|---------------|--------------------------|---------------------------------|
| Very familiar | 10 | 9 | 20 | 12 |
| Somewhat familiar | 20 | 18 | 31 | 24 |
| Not very familiar | 21 | 20 | 22 | 18 |
| Have heard of them, but that's it | 15 | 14 | 12 | 15 |
| Have not heard of them | 33 | 39 | 15 | 30 |
| Skipped | * | * | - | * |
| <i>Total familiar (net)</i> | 30 | 26 | 52 | 36 |
| <i>Total heard of (net)</i> | 67 | 60 | 85 | 69 |

| Eric Adams | Total | 4/1-15 | Likely Voters | 4/1-15 Likely Voters |
|-----------------------------------|--------------|---------------|--------------------------|---------------------------------|
| Very familiar | 21 | 14 | 37 | 21 |
| Somewhat familiar | 27 | 25 | 36 | 32 |
| Not very familiar | 16 | 17 | 13 | 12 |
| Have heard of them, but that's it | 14 | 14 | 7 | 12 |
| Have not heard of them | 22 | 29 | 7 | 22 |
| Skipped | * | * | - | * |
| <i>Total familiar (net)</i> | 48 | 39 | 73 | 53 |
| <i>Total heard of (net)</i> | 78 | 70 | 93 | 77 |

| Shaun Donovan | Total | 4/1-15 | Likely Voters | 4/1-15 Likely Voters |
|-----------------------------------|--------------|---------------|--------------------------|---------------------------------|
| Very familiar | 9 | 8 | 17 | 10 |
| Somewhat familiar | 23 | 20 | 32 | 25 |
| Not very familiar | 23 | 21 | 26 | 20 |
| Have heard of them, but that's it | 19 | 17 | 14 | 17 |
| Have not heard of them | 27 | 35 | 10 | 27 |
| Skipped | * | * | - | * |
| <i>Total familiar (net)</i> | 31 | 27 | 50 | 35 |
| <i>Total heard of (net)</i> | 73 | 65 | 90 | 73 |

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8. How familiar are you with the following public figures, taking into account all the ways you may have heard about them?

| Dianne Morales | Total | 4/1-15 | Likely Voters | 4/1-15 Likely Voters |
|-----------------------------------|--------------|---------------|----------------------|---------------------------------|
| Very familiar | 7 | 6 | 11 | 8 |
| Somewhat familiar | 17 | 16 | 24 | 17 |
| Not very familiar | 22 | 22 | 24 | 22 |
| Have heard of them, but that's it | 18 | 14 | 20 | 15 |
| Have not heard of them | 36 | 43 | 21 | 39 |
| Skipped | * | * | * | - |
| <i>Total familiar (net)</i> | <i>24</i> | <i>22</i> | <i>35</i> | <i>25</i> |
| <i>Total heard of (net)</i> | <i>64</i> | <i>57</i> | <i>79</i> | <i>61</i> |

| Kathryn Garcia | Total | 4/1-15 | Likely Voters | 4/1-15 Likely Voters |
|-----------------------------------|--------------|---------------|----------------------|---------------------------------|
| Very familiar | 12 | 6 | 19 | 8 |
| Somewhat familiar | 24 | 19 | 35 | 22 |
| Not very familiar | 20 | 22 | 21 | 23 |
| Have heard of them, but that's it | 16 | 13 | 13 | 11 |
| Have not heard of them | 28 | 40 | 12 | 37 |
| Skipped | * | * | * | * |
| <i>Total familiar (net)</i> | <i>36</i> | <i>25</i> | <i>54</i> | <i>29</i> |
| <i>Total heard of (net)</i> | <i>72</i> | <i>60</i> | <i>88</i> | <i>63</i> |

| Andrew Yang | Total | 4/1-15 | Likely Voters | 4/1-15 Likely Voters |
|-----------------------------------|--------------|---------------|----------------------|---------------------------------|
| Very familiar | 27 | 22 | 42 | 33 |
| Somewhat familiar | 36 | 34 | 43 | 44 |
| Not very familiar | 12 | 15 | 8 | 10 |
| Have heard of them, but that's it | 13 | 16 | 7 | 9 |
| Have not heard of them | 11 | 13 | 1 | 4 |
| Skipped | * | * | * | * |
| <i>Total familiar (net)</i> | <i>63</i> | <i>55</i> | <i>85</i> | <i>77</i> |
| <i>Total heard of (net)</i> | <i>89</i> | <i>87</i> | <i>99</i> | <i>96</i> |

| Ray McGuire | Total | 4/1-15 | Likely Voters | 4/1-15 Likely Voters |
|-----------------------------------|--------------|---------------|----------------------|---------------------------------|
| Very familiar | 8 | 7 | 14 | 9 |
| Somewhat familiar | 23 | 19 | 36 | 24 |
| Not very familiar | 23 | 21 | 23 | 22 |
| Have heard of them, but that's it | 18 | 16 | 14 | 17 |
| Have not heard of them | 28 | 36 | 13 | 28 |
| Skipped | * | * | * | * |
| <i>Total familiar (net)</i> | <i>31</i> | <i>26</i> | <i>50</i> | <i>32</i> |
| <i>Total heard of (net)</i> | <i>71</i> | <i>63</i> | <i>87</i> | <i>72</i> |



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8. How familiar are you with the following public figures, taking into account all the ways you may have heard about them?

| Scott Stringer | Total | 4/1-15 | Likely Voters | 4/1-15 Likely Voters |
|-----------------------------------|--------------|---------------|----------------------|---------------------------------|
| Very familiar | 19 | 15 | 36 | 26 |
| Somewhat familiar | 32 | 27 | 41 | 35 |
| Not very familiar | 16 | 18 | 10 | 13 |
| Have heard of them, but that's it | 14 | 14 | 9 | 13 |
| Have not heard of them | 20 | 26 | 4 | 13 |
| Skipped | * | * | * | * |
| <i>Total familiar (net)</i> | <i>51</i> | <i>42</i> | <i>77</i> | <i>61</i> |
| <i>Total heard of (net)</i> | <i>80</i> | <i>74</i> | <i>96</i> | <i>87</i> |

9. Thinking about the **Democratic primary election** for mayor next month, if the Democratic primary were held today and you had to **rank your top five choices** from the following list, for whom would you vote? Please **rank up to five candidates** in order, with 1 being your first choice and 5 being your fifth choice. You may rank-order as many as five candidates from the list below.*

**In this wave, "from the list below" was added to question text*

| Maya Wiley | Likely Voters | 4/1-15 Likely Voters |
|-------------------|----------------------|---------------------------------|
| 1 First choice | 10 | 8 |
| 2 | 13 | 8 |
| 3 | 9 | 10 |
| 4 | 8 | 8 |
| 5 Fifth choice | 8 | 7 |
| Don't know | 11 | 21 |
| Will not vote | * | * |
| Did not select | 40 | 37 |
| Skipped | - | - |

| Eric Adams | Likely Voters | 4/1-15 Likely Voters |
|-------------------|----------------------|---------------------------------|
| 1 First choice | 24 | 13 |
| 2 | 15 | 11 |
| 3 | 8 | 10 |
| 4 | 8 | 8 |
| 5 Fifth choice | 6 | 8 |
| Don't know | 11 | 21 |
| Will not vote | * | * |
| Did not select | 28 | 28 |
| Skipped | - | - |



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9. Thinking about the **Democratic primary election** for mayor next month, if the Democratic primary were held today and you had to **rank your top five choices** from the following list, for whom would you vote? Please **rank up to five candidates** in order, with 1 being your first choice and 5 being your fifth choice. You may rank-order as many as five candidates from the list below.

| Shaun Donovan | Likely Voters | 4/1-15 Likely Voters |
|----------------------|----------------------|---------------------------------|
| 1 First choice | 4 | 5 |
| 2 | 7 | 9 |
| 3 | 11 | 8 |
| 4 | 9 | 9 |
| 5 Fifth choice | 12 | 10 |
| Don't know | 11 | 21 |
| Will not vote | * | * |
| Did not select | 46 | 37 |
| Skipped | - | - |

| Dianne Morales | Likely Voters | 4/1-15 Likely Voters |
|-----------------------|----------------------|---------------------------------|
| 1 First choice | 5 | 5 |
| 2 | 5 | 7 |
| 3 | 7 | 6 |
| 4 | 8 | 7 |
| 5 Fifth choice | 9 | 9 |
| Don't know | 11 | 21 |
| Will not vote | * | * |
| Did not select | 55 | 45 |
| Skipped | - | - |

| Kathryn Garcia | Likely Voters | 4/1-15 Likely Voters |
|-----------------------|----------------------|---------------------------------|
| 1 First choice | 13 | 5 |
| 2 | 11 | 8 |
| 3 | 12 | 8 |
| 4 | 11 | 8 |
| 5 Fifth choice | 7 | 8 |
| Don't know | 11 | 21 |
| Will not vote | * | * |
| Did not select | 35 | 43 |
| Skipped | - | - |



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9. Thinking about the **Democratic primary election** for mayor next month, if the Democratic primary were held today and you had to **rank your top five choices** from the following list, for whom would you vote? Please **rank up to five candidates** in order, with 1 being your first choice and 5 being your fifth choice. You may rank-order as many as five candidates from the list below.

| Andrew Yang | Likely Voters | 4/1-15 Likely Voters |
|--------------------|----------------------|---------------------------------|
| 1 First choice | 17 | 23 |
| 2 | 11 | 15 |
| 3 | 12 | 7 |
| 4 | 8 | 8 |
| 5 Fifth choice | 7 | 5 |
| Don't know | 11 | 21 |
| Will not vote | * | * |
| Did not select | 34 | 21 |
| Skipped | - | - |

| Ray McGuire | Likely Voters | 4/1-15 Likely Voters |
|--------------------|----------------------|---------------------------------|
| 1 First choice | 5 | 6 |
| 2 | 9 | 6 |
| 3 | 10 | 10 |
| 4 | 11 | 7 |
| 5 Fifth choice | 8 | 8 |
| Don't know | 11 | 21 |
| Will not vote | * | * |
| Did not select | 47 | 43 |
| Skipped | - | - |

| Scott Stringer | Likely Voters | 4/1-15 Likely Voters |
|-----------------------|----------------------|---------------------------------|
| 1 First choice | 10 | 14 |
| 2 | 16 | 14 |
| 3 | 11 | 12 |
| 4 | 10 | 8 |
| 5 Fifth choice | 8 | 6 |
| Don't know | 11 | 21 |
| Will not vote | * | * |
| Did not select | 33 | 24 |
| Skipped | - | - |



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10. Thinking again about the candidates running in this year's Democratic primary election for mayor, if the election were held today, who would be your first-choice candidate?

| | Likely Voters | 4/1-15 Likely Voters |
|----------------|---------------|-------------------------|
| Eric Adams | 22 | 13 |
| Andrew Yang | 16 | 22 |
| Kathryn Garcia | 15 | 4 |
| Scott Stringer | 10 | 11 |
| Maya Wiley | 9 | 7 |
| Dianne Morales | 5 | 5 |
| Ray McGuire | 4 | 6 |
| Shaun Donovan | 3 | 6 |
| Other | * | * |
| Don't know | 16 | 26 |
| Will not vote | * | * |
| Skipped | - | - |

11. And if the election were held today, who would be your second-choice candidate?

| | Likely Voters | 4/1-15 Likely Voters |
|----------------|---------------|-------------------------|
| Scott Stringer | 15 | 14 |
| Eric Adams | 14 | 10 |
| Maya Wiley | 12 | 9 |
| Andrew Yang | 11 | 13 |
| Shaun Donovan | 9 | 7 |
| Kathryn Garcia | 9 | 7 |
| Ray McGuire | 7 | 4 |
| Dianne Morales | 3 | 6 |
| Other | * | * |
| Don't know | 20 | 29 |
| Will not vote | 1 | 1 |
| Skipped | - | - |



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10/11. First/Second Choice Summary

Thinking again about the candidates running in this year's Democratic primary election for mayor, if the election were held today, who would be your first-choice candidate? / And if the election were held today, who would be your second-choice candidate?

| Summary Table of Top 2 Choices | Likely Voters | 4/1-15 Likely Voters |
|---------------------------------------|----------------------|---------------------------------|
| Eric Adams | 36 | 24 |
| Andrew Yang | 26 | 35 |
| Scott Stringer | 25 | 25 |
| Kathryn Garcia | 24 | 11 |
| Maya Wiley | 21 | 16 |
| Shaun Donovan | 11 | 12 |
| Ray McGuire | 11 | 10 |
| Dianne Morales | 8 | 11 |
| Other | * | * |
| Don't know | 20 | 29 |
| Will not vote | 1 | 1 |
| Skipped | - | - |

12. You listed [**Response from Q10**] as your first choice in the Democratic primary election for mayor of New York City. How certain are you that you will vote for [**Response from Q10**] in the Democratic primary election next month?

| Base: Registered to vote/plan to registered to vote AND selected a response in Q10 | Likely Voters (n=772) | 4/1-15 Likely Voters (n=795) |
|---|----------------------------------|---|
| Very certain | 55 | 43 |
| Somewhat certain | 40 | 44 |
| Not very certain | 5 | 11 |
| Not certain at all | * | 2 |
| Skipped | - | - |
| Total certain (net) | 95 | 87 |
| Total not certain (net) | 5 | 13 |



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13. Question #13 held for future release

14. Now, for something different. Which of the following do you think is the top priority, or priorities, for New York City's next mayor to address?

| | Total | 4/1-15 | Likely Voters | 4/1-15 Likely Voters |
|--|--------------|---------------|----------------------|---------------------------------|
| Crime and public safety | 45 | 35 | 46 | 32 |
| Reopening NYC businesses and the local economy | 26 | 29 | 30 | 34 |
| Stopping the spread of COVID-19 | 25 | 40 | 24 | 42 |
| Affordable housing | 23 | 21 | 30 | 23 |
| Homelessness | 19 | 16 | 16 | 15 |
| Racial injustice | 17 | 18 | 20 | 19 |
| Education/schooling | 10 | 13 | 9 | 12 |
| Transportation/infrastructure | 7 | 7 | 9 | 8 |
| Other | 2 | 1 | 1 | 1 |
| Skipped | * | * | - | - |



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14a. Which candidate for mayor do you think would be best able to handle the following issues?

| Stopping the spread of COVID-19 | Total | 4/1-15 | Likely Voters | 4/1-15 Likely Voters |
|--|--------------|---------------|----------------------|---------------------------------|
| Andrew Yang | 14 | 16 | 14 | 21 |
| Eric Adams | 10 | 7 | 14 | 7 |
| Kathryn Garcia | 8 | 5 | 15 | 5 |
| Scott Stringer | 6 | 7 | 10 | 9 |
| Maya Wiley | 4 | 5 | 7 | 6 |
| Shaun Donovan | 4 | 5 | 4 | 6 |
| Ray McGuire | 4 | 6 | 3 | 5 |
| Dianne Morales | 4 | 5 | 3 | 4 |
| None of the above | 8 | 6 | 4 | 3 |
| Don't know | 38 | 37 | 25 | 34 |
| Skipped | * | 1 | * | * |

| Reopening NYC businesses and the local economy | Total | 4/1-15 | Likely Voters | 4/1-15 Likely Voters |
|---|--------------|---------------|----------------------|---------------------------------|
| Andrew Yang | 18 | 20 | 19 | 27 |
| Eric Adams | 10 | 8 | 13 | 8 |
| Scott Stringer | 8 | 8 | 12 | 12 |
| Kathryn Garcia | 7 | 5 | 11 | 4 |
| Ray McGuire | 6 | 6 | 9 | 7 |
| Shaun Donovan | 4 | 5 | 4 | 7 |
| Maya Wiley | 4 | 4 | 8 | 4 |
| Dianne Morales | 3 | 5 | 3 | 3 |
| None of the above | 5 | 4 | 1 | 1 |
| Don't know | 33 | 33 | 19 | 26 |
| Skipped | * | * | * | * |

| Education/schooling | Total | 4/1-15 | Likely Voters | 4/1-15 Likely Voters |
|----------------------------|--------------|---------------|----------------------|---------------------------------|
| Andrew Yang | 15 | 15 | 14 | 19 |
| Eric Adams | 10 | 7 | 14 | 8 |
| Scott Stringer | 9 | 7 | 12 | 9 |
| Kathryn Garcia | 8 | 6 | 13 | 6 |
| Maya Wiley | 7 | 6 | 11 | 9 |
| Shaun Donovan | 4 | 6 | 4 | 8 |
| Dianne Morales | 4 | 6 | 4 | 5 |
| Ray McGuire | 4 | 5 | 4 | 4 |
| None of the above | 5 | 5 | 3 | 2 |
| Don't know | 34 | 36 | 21 | 31 |
| Skipped | * | 1 | * | * |



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14a. Which candidate for mayor do you think would be best able to handle the following issues?

| Homelessness | Total | 4/1-15 | Likely Voters | 4/1-15 Likely Voters |
|---------------------|--------------|---------------|----------------------|---------------------------------|
| Andrew Yang | 12 | 15 | 13 | 17 |
| Eric Adams | 11 | 8 | 17 | 9 |
| Kathryn Garcia | 8 | 5 | 14 | 6 |
| Scott Stringer | 6 | 7 | 9 | 11 |
| Shaun Donovan | 6 | 6 | 7 | 7 |
| Maya Wiley | 5 | 6 | 8 | 6 |
| Dianne Morales | 5 | 5 | 4 | 4 |
| Ray McGuire | 5 | 5 | 3 | 5 |
| None of the above | 6 | 5 | 3 | 2 |
| Don't know | 36 | 37 | 22 | 31 |
| Skipped | * | * | * | * |

| Crime and public safety | Total | 4/1-15 | Likely Voters | 4/1-15 Likely Voters |
|--------------------------------|--------------|---------------|----------------------|---------------------------------|
| Eric Adams | 21 | 11 | 33 | 17 |
| Andrew Yang | 13 | 14 | 11 | 17 |
| Scott Stringer | 6 | 7 | 7 | 11 |
| Kathryn Garcia | 5 | 5 | 9 | 5 |
| Maya Wiley | 5 | 6 | 6 | 6 |
| Ray McGuire | 5 | 6 | 5 | 6 |
| Shaun Donovan | 4 | 5 | 3 | 4 |
| Dianne Morales | 4 | 5 | 3 | 4 |
| None of the above | 5 | 5 | 2 | 2 |
| Don't know | 33 | 35 | 19 | 29 |
| Skipped | * | * | * | * |



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15. Did you watch, read, or hear about the first Democratic primary mayoral debate that took place on Thursday, May 13? Select all that apply.

| | Total | Likely Voters |
|--|-----------|---------------|
| Watched it | 13 | 18 |
| Read or heard about it | 33 | 42 |
| No | 58 | 44 |
| <i>Watched/Read/Heard About it (net)</i> | <i>42</i> | <i>55</i> |

16. How would you rate the performance of each of the candidates who participated in the Democratic primary mayoral debate on May 13th?

| Total Good Performance Summary <i>Base: Watched, read, or heard about debate</i> | Total (n=1,657) | Likely Voters (n=552) |
|--|--------------------|--------------------------|
| Eric Adams | 56 | 60 |
| Andrew Yang | 55 | 56 |
| Kathryn Garcia | 52 | 58 |
| Scott Stringer | 51 | 57 |
| Shaun Donovan | 48 | 51 |
| Maya Wiley | 48 | 57 |
| Ray McGuire | 47 | 48 |
| Dianne Morales | 45 | 53 |

| Maya Wiley <i>Base: Watched, read, or heard about debate</i> | Total (n=1,657) | Likely Voters (n=552) |
|--|--------------------|--------------------------|
| Very good performance | 20 | 24 |
| Somewhat good performance | 27 | 34 |
| Somewhat poor performance | 14 | 10 |
| Very poor performance | 8 | 5 |
| Don't know/No opinion | 30 | 28 |
| Skipped | * | - |
| <i>Good performance (net)</i> | <i>48</i> | <i>57</i> |
| <i>Poor performance (net)</i> | <i>23</i> | <i>15</i> |

| Eric Adams <i>Base: Watched, read, or heard about debate</i> | Total (n=1,657) | Likely Voters (n=552) |
|--|--------------------|--------------------------|
| Very good performance | 24 | 28 |
| Somewhat good performance | 32 | 33 |
| Somewhat poor performance | 10 | 9 |
| Very poor performance | 5 | 5 |
| Don't know/No opinion | 29 | 26 |
| Skipped | * | - |
| <i>Good performance (net)</i> | <i>56</i> | <i>60</i> |
| <i>Poor performance (net)</i> | <i>15</i> | <i>14</i> |



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16. How would you rate the performance of each of the candidates who participated in the Democratic primary mayoral debate on May 13th?

| Shaun Donovan <i>Base: Watched, read, or heard about debate</i> | Total (n=1,657) | Likely Voters (n=552) |
|---|----------------------------------|--|
| Very good performance | 17 | 16 |
| Somewhat good performance | 30 | 34 |
| Somewhat poor performance | 13 | 14 |
| Very poor performance | 7 | 5 |
| Don't know/No opinion | 32 | 30 |
| Skipped | * | - |
| <i>Good performance (net)</i> | <i>48</i> | <i>51</i> |
| <i>Poor performance (net)</i> | <i>20</i> | <i>19</i> |

| Dianne Morales <i>Base: Watched, read, or heard about debate</i> | Total (n=1,657) | Likely Voters (n=552) |
|--|----------------------------------|--|
| Very good performance | 15 | 14 |
| Somewhat good performance | 30 | 39 |
| Somewhat poor performance | 15 | 12 |
| Very poor performance | 7 | 3 |
| Don't know/No opinion | 33 | 32 |
| Skipped | * | - |
| <i>Good performance (net)</i> | <i>45</i> | <i>53</i> |
| <i>Poor performance (net)</i> | <i>22</i> | <i>15</i> |

| Kathryn Garcia <i>Base: Watched, read, or heard about debate</i> | Total (n=1,657) | Likely Voters (n=552) |
|--|----------------------------------|--|
| Very good performance | 21 | 23 |
| Somewhat good performance | 31 | 36 |
| Somewhat poor performance | 10 | 8 |
| Very poor performance | 6 | 4 |
| Don't know/No opinion | 32 | 28 |
| Skipped | 1 | 1 |
| <i>Good performance (net)</i> | <i>52</i> | <i>58</i> |
| <i>Poor performance (net)</i> | <i>16</i> | <i>12</i> |



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16. How would you rate the performance of each of the candidates who participated in the Democratic primary mayoral debate on May 13th?

| Andrew Yang <i>Base: Watched, read, or heard about debate</i> | Total (n=1,657) | Likely Voters (n=552) |
|---|----------------------------------|--|
| Very good performance | 25 | 24 |
| Somewhat good performance | 31 | 32 |
| Somewhat poor performance | 13 | 13 |
| Very poor performance | 7 | 10 |
| Don't know/No opinion | 23 | 21 |
| Skipped | * | - |
| <i>Good performance (net)</i> | <i>55</i> | <i>56</i> |
| <i>Poor performance (net)</i> | <i>21</i> | <i>23</i> |

| Ray McGuire <i>Base: Watched, read, or heard about debate</i> | Total (n=1,657) | Likely Voters (n=552) |
|---|----------------------------------|--|
| Very good performance | 15 | 13 |
| Somewhat good performance | 32 | 35 |
| Somewhat poor performance | 15 | 16 |
| Very poor performance | 6 | 4 |
| Don't know/No opinion | 32 | 32 |
| Skipped | * | - |
| <i>Good performance (net)</i> | <i>47</i> | <i>48</i> |
| <i>Poor performance (net)</i> | <i>20</i> | <i>20</i> |

| Scott Stringer <i>Base: Watched, read, or heard about debate</i> | Total (n=1,657) | Likely Voters (n=552) |
|--|----------------------------------|--|
| Very good performance | 19 | 20 |
| Somewhat good performance | 33 | 37 |
| Somewhat poor performance | 13 | 12 |
| Very poor performance | 5 | 2 |
| Don't know/No opinion | 30 | 29 |
| Skipped | * | - |
| <i>Good performance (net)</i> | <i>52</i> | <i>57</i> |
| <i>Poor performance (net)</i> | <i>18</i> | <i>14</i> |

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17. Putting aside each candidate's performance or delivery, how would you rate **the policies and plans they outlined?**

| Total Good Policies Summary <i>Base: Watched, read, or heard about debate</i> | Total (n=1,657) | Likely Voters (n=552) |
|---|----------------------------------|--|
| Eric Adams | 59 | 64 |
| Andrew Yang | 58 | 58 |
| Kathryn Garcia | 56 | 62 |
| Scott Stringer | 53 | 66 |
| Ray McGuire | 51 | 57 |
| Shaun Donovan | 50 | 55 |
| Maya Wiley | 48 | 61 |
| Dianne Morales | 48 | 54 |

| Maya Wiley <i>Base: Watched, read, or heard about debate</i> | Total (n=1,657) | Likely Voters (n=552) |
|--|----------------------------------|--|
| Very good policies | 21 | 24 |
| Somewhat good policies | 28 | 37 |
| Somewhat poor policies | 15 | 12 |
| Very poor policies | 11 | 7 |
| Don't know/No opinion | 26 | 20 |
| Skipped | * | - |
| <i>Good policies (net)</i> | 48 | 61 |
| <i>Poor policies (net)</i> | 26 | 19 |

| Eric Adams <i>Base: Watched, read, or heard about debate</i> | Total (n=1,657) | Likely Voters (n=552) |
|--|----------------------------------|--|
| Very good policies | 26 | 31 |
| Somewhat good policies | 33 | 33 |
| Somewhat poor policies | 12 | 12 |
| Very poor policies | 6 | 4 |
| Don't know/No opinion | 23 | 19 |
| Skipped | * | * |
| <i>Good policies (net)</i> | 59 | 64 |
| <i>Poor policies (net)</i> | 18 | 16 |

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17. Putting aside each candidate's performance or delivery, how would you rate **the policies and plans they outlined?**

| Shaun Donovan <i>Base: Watched, read, or heard about debate</i> | Total (n=1,657) | Likely Voters (n=552) |
|---|----------------------------------|--|
| Very good policies | 17 | 19 |
| Somewhat good policies | 32 | 36 |
| Somewhat poor policies | 14 | 12 |
| Very poor policies | 7 | 3 |
| Don't know/No opinion | 29 | 30 |
| Skipped | * | - |
| <i>Good policies (net)</i> | <i>50</i> | <i>55</i> |
| <i>Poor policies (net)</i> | <i>21</i> | <i>15</i> |

| Dianne Morales <i>Base: Watched, read, or heard about debate</i> | Total (n=1,657) | Likely Voters (n=552) |
|--|----------------------------------|--|
| Very good policies | 16 | 14 |
| Somewhat good policies | 32 | 40 |
| Somewhat poor policies | 14 | 12 |
| Very poor policies | 9 | 6 |
| Don't know/No opinion | 29 | 27 |
| Skipped | * | * |
| <i>Good policies (net)</i> | <i>48</i> | <i>54</i> |
| <i>Poor policies (net)</i> | <i>23</i> | <i>18</i> |

| Kathryn Garcia <i>Base: Watched, read, or heard about debate</i> | Total (n=1,657) | Likely Voters (n=552) |
|--|----------------------------------|--|
| Very good policies | 23 | 27 |
| Somewhat good policies | 33 | 35 |
| Somewhat poor policies | 11 | 10 |
| Very poor policies | 6 | 5 |
| Don't know/No opinion | 26 | 22 |
| Skipped | * | - |
| <i>Good policies (net)</i> | <i>56</i> | <i>62</i> |
| <i>Poor policies (net)</i> | <i>17</i> | <i>15</i> |



TOPLINE & METHODOLOGY

17. Putting aside each candidate's performance or delivery, how would you rate **the policies and plans they outlined?**

| Andrew Yang <i>Base: Watched, read, or heard about debate</i> | Total (n=1,657) | Likely Voters (n=552) |
|---|----------------------------------|--|
| Very good policies | 25 | 28 |
| Somewhat good policies | 32 | 31 |
| Somewhat poor policies | 14 | 15 |
| Very poor policies | 7 | 9 |
| Don't know/No opinion | 21 | 17 |
| Skipped | * | - |
| <i>Good policies (net)</i> | <i>58</i> | <i>58</i> |
| <i>Poor policies (net)</i> | <i>21</i> | <i>24</i> |

| Ray McGuire <i>Base: Watched, read, or heard about debate</i> | Total (n=1,657) | Likely Voters (n=552) |
|---|----------------------------------|--|
| Very good policies | 17 | 17 |
| Somewhat good policies | 34 | 41 |
| Somewhat poor policies | 15 | 14 |
| Very poor policies | 6 | 3 |
| Don't know/No opinion | 28 | 26 |
| Skipped | * | - |
| <i>Good policies (net)</i> | <i>51</i> | <i>57</i> |
| <i>Poor policies (net)</i> | <i>21</i> | <i>17</i> |

| Scott Stringer <i>Base: Watched, read, or heard about debate</i> | Total (n=1,657) | Likely Voters (n=552) |
|--|----------------------------------|--|
| Very good policies | 20 | 26 |
| Somewhat good policies | 33 | 40 |
| Somewhat poor policies | 13 | 8 |
| Very poor policies | 8 | 6 |
| Don't know/No opinion | 26 | 20 |
| Skipped | * | * |
| <i>Good policies (net)</i> | <i>53</i> | <i>66</i> |
| <i>Poor policies (net)</i> | <i>21</i> | <i>14</i> |

18. How much, if at all, have you seen, heard, or read recently about the allegations of sexual harassment and assault against Scott Stringer?

| | Total | Likely Voters |
|--------------------------------|--------------|----------------------|
| A great deal | 12 | 24 |
| Some | 26 | 32 |
| Heard of, but that's it | 26 | 26 |
| Have not heard anything at all | 35 | 18 |
| <i>At least heard of (net)</i> | <i>65</i> | <i>82</i> |



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19. Based on what you may know or have heard, has your opinion of Scott Stringer gotten more favorable, less favorable, or has it not changed?

| Base: At least heard of allegations against Stringer | Total (n=2,283) | Likely Voters (n=775) |
|---|------------------------|------------------------------|
| Much more favorable | 5 | 5 |
| Somewhat more favorable | 9 | 6 |
| Has not changed | 48 | 47 |
| Somewhat less favorable | 23 | 27 |
| Much less favorable | 15 | 15 |
| Skipped | * | - |
| <i>More favorable (net)</i> | <i>14</i> | <i>11</i> |
| <i>Less favorable (net)</i> | <i>38</i> | <i>42</i> |

20. How much do you agree or disagree with the following statements?

| The NYPD should put more officers on the street | Total | Likely Voters |
|--|--------------|----------------------|
| Strongly agree | 41 | 41 |
| Somewhat agree | 28 | 31 |
| Somewhat disagree | 11 | 11 |
| Strongly disagree | 8 | 9 |
| Don't know | 12 | 8 |
| Skipped | * | - |
| <i>Total agree (net)</i> | <i>69</i> | <i>72</i> |
| <i>Total disagree (net)</i> | <i>19</i> | <i>20</i> |

Additional statements in question #20 held for future release



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21. Question #21 held for future release

22. Question #22 held for future release

23. Question #23 held for future release

24. Question #24 held for future release

25. Do you consider yourself a Democrat, a Republican, an independent or none of these?

| | Total | 4/1-15 | Likely Voters | 4/1-15 Likely Voters |
|---------------|-------|--------|---------------|-------------------------|
| Democrat | 57 | 54 | 92 | 94 |
| Republican | 13 | 13 | 2 | 2 |
| Independent | 17 | 18 | 6 | 4 |
| None of these | 13 | 16 | 1 | - |
| Skipped | * | * | - | - |

25/26/27/28. Full party ID scale.

Do you consider yourself a Democrat, a Republican, an independent or none of these? / Do you think of yourself as closer to the Democratic or Republican party? / Do you consider yourself to be a strong Democrat or a moderate Democrat? / Do you consider yourself to be a strong Republican or a moderate Republican?

| | Total | 4/1-15 | Likely Voters | 4/1-15 Likely Voters |
|----------------------------|-------|--------|---------------|-------------------------|
| Democrat | 65 | 63 | 97 | 97 |
| Strong Democrat | 26 | 25 | 52 | 51 |
| Moderate Democrat | 31 | 29 | 40 | 42 |
| Closer to Democratic party | 8 | 9 | 5 | 3 |
| Democrat (unspecified) | - | * | - | - |
| Republican | 17 | 16 | 2 | 2 |
| Strong Republican | 5 | 5 | 1 | - |
| Moderate Republican | 8 | 8 | 1 | 2 |
| Closer to Republican party | 4 | 3 | * | * |
| Republican (unspecified) | - | - | - | - |
| Not closer to either | 18 | 21 | 1 | 1 |
| Skipped | - | - | - | - |

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29. Do you consider yourself to be ...?

| Base: Democrat or lean Democrat | Total (n=2,269) | 4/1-15 (n=2,204) | Likely Voters (n=876) | 4/1-15 Likely Voters (n=971) |
|---|------------------------|-------------------------|------------------------------|-------------------------------------|
| More progressive/left leaning than the Democratic Party | 20 | 20 | 24 | 22 |
| Generally in line with the Democratic Party | 56 | 57 | 52 | 59 |
| More centrist or conservative than the Democratic Party | 21 | 19 | 22 | 18 |
| Other | 2 | 3 | 1 | 1 |
| Skipped | * | * | * | * |

30. Did you happen to vote in any of these other elections?

| Base: Registered to vote | Total (n=2,725) | 4/1-15 (n=2,726) | Likely Voters (n=906) | 4/1-15 Likely Voters |
|--|------------------------|-------------------------|------------------------------|-----------------------------|
| 2009 NYC mayoral primary election | 33 | 29 | 62 | 55 |
| 2010 midterm congressional election (local congressperson) | 30 | 26 | 59 | 47 |
| 2012 presidential election (Obama vs. Romney) | 57 | 53 | 83 | 79 |
| 2013 NYC mayoral primary election | 36 | 32 | 71 | 59 |
| 2014 midterm congressional election (local congressperson) | 34 | 32 | 68 | 56 |
| 2016 presidential election (Clinton vs. Trump) | 64 | 60 | 97 | 93 |
| 2017 NYC mayoral primary election | 40 | 39 | 88 | 74 |
| 2018 midterm congressional election (local congressperson) | 42 | 42 | 88 | 75 |
| 2020 presidential election (Biden vs. Trump) | 80 | 79 | 100 | 98 |
| None of these | 10 | 8 | - | - |
| Skipped | * | * | - | - |

31. Question #31 held for future release



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About the Study

This Spectrum News NY1/Ipsos NYC mayoral primary poll was conducted May 17 to 31, 2021, by Ipsos using the KnowledgePanel®, supplemented by the SSRS Probability Panel, the Ipsos opt-in iSay panel and panel partners. This poll is based on a representative sample of 3,249 residents of the 5 New York City boroughs age 18 or older. 532 completes came from Ipsos' KnowledgePanel®, 204 from SSRS and 2,513 from opt-in sample.

The study was conducted in both English and Spanish. The data were weighted to adjust for gender by age, race/ethnicity, education, NYC borough/county, and household income. The demographic benchmarks came from the 2014-2018 American Community Survey (ACS) 5-year file from the US Census Bureau. Additional adjustments were included for the sample that supplemented KnowledgePanel® to reduce biases known to be associated with non-probability samples, including amount of television watching, time spent on the internet, frequency of expressing political opinions online, and likelihood of being an early adopter of new products and technology. Benchmarks for these additional weighting variables were from the weighted KnowledgePanel® sample in wave 1. The weighting categories were as follows:

- Gender (Male, Female) by Age (18–29, 30–44, 45–59, and 60+)
- Race/Hispanic Ethnicity (White Non-Hispanic, Black Non-Hispanic, Other or 2+ Races Non-Hispanic, and Hispanic)
- Education (High School graduate or less, Some College, Bachelor and beyond)
- Household Income (Under \$25,000, \$25,000-\$49,999, \$50,000-\$74,999, \$75,000-\$99,999, \$100,000-\$149,999, \$150,000+)
- FIPS Code/County (Bronx, Kings, New York, Queens, Richmond)
- Language dominance (English Dominant Hispanic, Bilingual or Spanish Dominant Hispanic, Non-Hispanic)
- Amount of television watching (less than 3 hours per day or 3 or more hours per day)
- Time spent online for personal use (Less than 10 hours per week or 10 or more hours per week)
- Frequency of posting political opinions online (Never or less than once a month or more often)
- Being first among friends to try new products (Not at all/Somewhat and A lot/Completely)

The credibility interval, a measure of precision used for Ipsos' online polls, for the entire sample is plus or minus 2.4 percentage points at the 95% confidence level, for results based on the entire sample of adults. Among likely voters, the credibility interval is plus or minus 4.5 percentage points at the 95% confidence level. The credibility interval takes into account the design effect, which was 1.90 for all adults and 1.93 among likely voters. The credibility interval is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

This poll is trended with a Spectrum News NY1/Ipsos NYC mayoral primary poll, conducted April 1-15, 2021. That poll contained n=3,459 residents of the 5 New York City boroughs and n=1,000 likely voters. The credibility intervals from that poll were plus or minus 2.5 percentage points for all respondents and plus or minus 4.7 percentage points for likely voters.



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About Ipsos

Ipsos is the world's third largest Insights and Analytics company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

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